



american cleaning institute®

January 16, 2025

Dear President-elect Trump:

The [American Cleaning Institute](#) (ACI), the national trade association representing soap, detergent, and cleaning product manufacturers and their chemistry suppliers, congratulates you on your reelection as President of the United States. Our manufacturers and suppliers are excited to work with your Administration to create a strong U.S. economy that delivers more innovative products for American families and businesses.

ACI is the leading voice of the U.S. cleaning products industry, and our members represent the growth and innovation driving the approximately \$60 billion industry supply chain. We're happy to make available to your teams our [economic impact](#) reports and our industry's state-by-state employment data and economic footprints.

ACI and our member company manufacturers are committed to innovating, competing, and succeeding in today's global marketplace. Our 2025 Policy Priorities – outlined below – reflect these commitments. We are ready to roll up our sleeves and work with the Administration and Congress to ensure a prosperous future.

ACI 2025 Policy Priorities

New Chemicals: ACI recognizes that the EPA has not implemented the Toxic Substances Control Act (TSCA) statute as intended by Congress. ACI believes the EPA should abide by the TSCA statute and complete Pre-Manufacture Notice (PMN) new chemical reviews consistently and within the required 90 to 180-day deadline. Additionally, the EPA should conduct PMN reviews within a submitter's conditions of use when determining risks to human and environmental health.

Taxes: The Tax Cuts and Jobs Act (TCJA) of 2017 codified many critical tax provisions that expire at the end of 2025. ACI supports efforts to preserve the TCJA's tax policies to ensure the U.S. cleaning products industry maintains global competitiveness and a conducive business environment to support innovation, good-paying jobs, and affordable and safe cleaning products for families and businesses.

Safer Choice Program: EPA's Safer Choice is a voluntary consumer awareness program that allows products that meet the Safer Choice Standard, signifying a higher safety and sustainability standard, to carry a Safer Choice label. ACI supports Safer Choice and recommends that Congress and the Administration retain this successful program.

Recycling & Plastic: ACI supports efforts to increase recycling accessibility through improvements to recycling data collection and infrastructure, as well as the implementation of achievable and effective extended producer responsibility (EPR) programs. In particular, EPR programs should be developed after comprehensive needs assessments with goals established by a producer responsibility organization (PRO) and cost-sharing across the entire recycling value chain. Last, to the extent that the incoming Congress addresses microplastic legislation, a scientific definition of microplastic must be developed, and source studies should be conducted before more complex policies are considered.

Packaging Labeling: ACI supports up-to-date, accurate, and easily accessible ingredient information on product packages to help consumers make the best choices on cleaning products tailored to their personal needs. ACI also supports efforts to require package labeling to include 'Do-Not-Flush' labels as a preventative measure to flushing non-flushable wipes and negative impacts on sewage infrastructure.

ACI looks forward to working with you to amplify a robust manufacturing sector that creates jobs and benefits American families and businesses. Please do not hesitate to reach out to ACI should you have any questions or if we can serve as a resource.

Sincerely,



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