



american cleaning institute®

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The [American Cleaning Institute](#) (ACI), the national trade association representing soap, detergent, and cleaning product manufacturers and their chemistry suppliers, is reaching out to congratulate you on your election to Congress and introduce ourselves as you prepare for the upcoming legislative session.

ACI is the leading voice of the U.S. cleaning products industry, and our members represent the growth and innovation driving the approximately \$60 billion industry supply chain. We are eager to partner with you and share knowledge on a variety of issues, including risk-based regulations on cleaning product chemicals. ACI is committed to educating consumers, policymakers, and regulators by providing resources about how to safely and effectively use our members' products. The federal government has recognized our work in this area, and ACI is a five-time Environmental Protection Agency (EPA) Safer Choice Partner of the Year recipient, including, most recently, in 2024.

We invite you to visit our [2025 Policy Priorities](#) website to learn more about our initiatives. A synthesized list of our policy priorities is also included further below. ACI developed these priorities to help the industry meet the evolving needs of consumers through the development of cutting-edge technologies, the creation of safe and reliable products, and commitment to sustainable practices. We have also published our industry's national and state-by-state [economic impact](#). Notably, the combined upstream and downstream economic impact connected to cleaning product manufacturing in the United States helped support nearly \$200 billion in annual output and almost 700,000 jobs.

ACI 2025 Policy Priorities

New Chemicals: ACI recognizes that the EPA has not implemented the Toxic Substances Control Act (TSCA) statute as intended by Congress. ACI believes the EPA should abide by the TSCA statute and complete Pre-Manufacture Notice (PMN) new chemical reviews consistently and within the required 90 to 180-day deadline. Additionally, the EPA should conduct PMN reviews within a submitter's conditions of use when determining risks to human and environmental health.

Taxes: The Tax Cuts and Jobs Act (TCJA) of 2017 codified many critical tax provisions that expire at the end of 2025. ACI supports efforts to preserve the TCJA's tax policies to ensure the U.S. cleaning products industry maintains global competitiveness and a conducive business environment to support innovation, good-paying jobs, and affordable and safe cleaning products for families and businesses.

Safer Choice Program: EPA's Safer Choice is a voluntary consumer awareness program that allows products that meet the Safer Choice Standard, signifying a higher safety and sustainability standard, to carry a Safer Choice label. ACI supports Safer Choice and recommends that Congress and the

Administration retain this successful program.

Recycling & Plastic: ACI supports efforts to increase recycling accessibility through improvements to recycling data collection and infrastructure as well as the implementation of achievable and effective extended producer responsibility (EPR) programs. In particular, EPR programs should be developed after comprehensive needs assessments with goals established by a producer responsibility organization (PRO) and cost-sharing across the entire recycling value chain. Last, to the extent that the incoming Congress addresses microplastic legislation, a scientific definition of microplastic must be developed, and source studies should be conducted before more complex policies are considered.

Packaging Labeling: ACI supports up-to-date, accurate, and easily accessible ingredient information on product packages to help consumers make the best choices on cleaning products tailored to their personal needs. ACI also supports efforts to require package labeling to include 'Do-Not-Flush' labels as a preventative measure to flushing non-flushable wipes and negative impacts on sewage infrastructure.

We look forward to working with you and your staff on your policy priorities and goals in the 119th Congress. We welcome the opportunity to provide additional insights into how our members' products are developed with the highest standards of efficacy and safety so that your constituents can continue to rely on them every day.

Sincerely,



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