



Cleaning Products Industry WISCONSIN



NUMBER OF INDUSTRY JOBS		OUTPUT (MILLIONS)	
WI 4,286	USA 66,567	WI \$3,505	USA \$57,432

KEY ISSUES

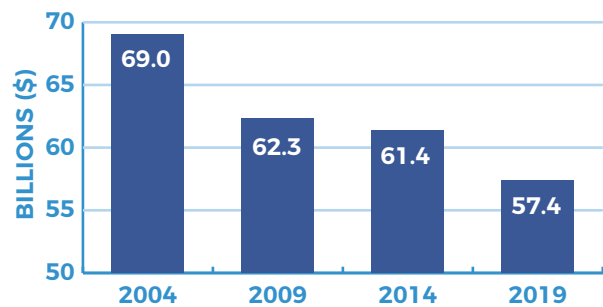
Chemical Management · Ensuring the regulations on cleaning product chemicals are guided by the best available science that assesses their safety and effectiveness.

Ingredient Communication · Working toward a national ingredient communication standard that gives consumers consistent, understandable ingredient information.

Product Packaging · Supporting policies that create more sustainable packaging through innovation and collaboration.

Sustainability · Working proactively on sustainability goals that are rooted in increasing transparency, reducing emissions, valuing nature and contributing positively to our shared global future.

NATIONAL INDUSTRY OUTPUT



WISCONSIN

Impacts	Output	Employment	Income
Upstream	\$8,925M	25,272	\$1,984M
Downstream	\$925M	5,594	\$296M
Total	\$9,850M	30,866	\$2,280M

MEMBERS IN THE STATE:

Bay Converting
Diversey
Encapsys

Evonik Corporation
Georgia-Pacific
SC Johnson

Tomah Products

The American Cleaning Institute® (ACI) is the trade association representing the \$60 billion U.S. cleaning products market. ACI members include the formulators of soaps, detergents and general cleaning products used in household, commercial, industrial and institutional settings; companies that supply ingredients and finished packaging for these products; and oleochemical producers. ACI's mission is to support the sustainability of the cleaning products industry through research, education, outreach and science-based advocacy. ACI represents over 140 members.



The American Cleaning Institute
1401 H Street NW Suite 700
Washington, DC 20005

ACI Economic Impact Report – 2022
Data Reflective of 2019
cleaninginstitute.org