Healthy Schools, Healthy People Relaunch
Partner Toolkit

The American Cleaning Institute (ACI) unveiled a new website for Healthy Schools, Healthy People. The new website features resources for educators, school nurses, administrators, parents and students. The redesign also includes interactive games, a newsletter, webinar program and dedicated social media.

Healthy Schools, Healthy People is a joint initiative between ACI and the Centers for Disease Control and Prevention (CDC), dedicated to supporting school systems nationwide with tools to help reinforce hand hygiene and cleaning practices to prevent illness.

Please help us spread the word about this new resource that will be especially helpful as more schools plan for reopening in the fall. In addition, we invite you to sign up for the newsletter and stay tuned for more materials and webinars throughout the year.

Below is suggested content you are welcome to use for social media or your email outreach and you can download graphics to accompany the posts here.

Thank you so much for your help raise awareness about the importance of hand hygiene and keeping schools clean and children healthy!

WEBSITE LAUNCH

Newsletter Blurb:

- The American Cleaning Institute, as part of a joint initiative with the Centers for Disease Control and Prevention, has a new Healthy Schools, Healthy People website, with resources for school administrators, nurses, educators, parents and students to help reinforce hand hygiene and cleaning practices in schools. It features interactive games, a newsletter and an upcoming webinar on setting good hygiene habits in the 2021-2 school year and beyond.

Facebook:

- We all did a lot of handwashing last year. Let's keep that momentum going with the new https://HealthySchoolsHealthyPeople.org. Find posters, activities and interactive games to spread the word about the importance of hand hygiene and the need for clean schools and healthy kids. #HealthySchoolsHealthyPeople

- Let's plan for a healthy school year! Get posters and resources to remind school kids and staff about the importance of hand hygiene at the new https://HealthySchoolsHealthyPeople.org. #HealthySchoolsHealthyPeople

Twitter:
- Let's keep good hand hygiene habits going next school year with posters, activities and games at the new https://HealthySchoolsHealthyPeople.org. #HealthySchoolsHealthyPeople

- Get posters and resources to remind school kids and staff to #WashYourHands this school year at the new https://HealthySchoolsHealthyPeople.org. #HealthySchoolsHealthyPeople

Instagram:

- Let's keep good hand hygiene habits going next school year with posters, activities and games at the new HealthySchoolsHealthyPeople.org.
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  #HealthySchoolsHealthyPeople #handwashing #cleanhandssavelives #cleanhands #cleanschool #infectionprevention

- Get posters and resources to remind school kids and staff to #WashYourHands this school year at the new HealthySchoolsHealthyPeople.org.
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GENERAL

Newsletter Blurb:
- Regular handwashing is one of the best ways to remove germs, avoid getting sick and prevent the spread of germs to others. School administrators, educators and parents can sign up at https://HealthySchoolsHealthyPeople.org for a quarterly newsletter with tips and best practices on instilling good hand hygiene habits and keep schools safe and clean throughout the year.

Facebook:

- Regular handwashing is one of the best ways to remove germs, avoid getting sick and prevent the spread of germs to others! https://HealthySchoolsHealthyPeople.org #HealthySchoolsHealthyPeople

- Cleaning and disinfecting schools is going to be an important part of the next school year and beyond. Sign up for the #HealthySchoolsHealthyPeople newsletter for tips and best practices on keeping schools safe and clean throughout the year. https://HealthySchoolsHealthyPeople.org #HealthySchoolsHealthyPeople

Twitter:

- #WashYourHands to keep germs from spreading. It's quick, it's simple, and can help reduce the spread of cold and flu! https://HealthySchoolsHealthyPeople.org #HealthySchoolsHealthyPeople

- Sign up for the #HealthySchoolsHealthyPeople newsletter for tips and best practices on keeping schools safe and clean throughout the year. https://HealthySchoolsHealthyPeople.org #HealthySchoolsHealthyPeople

Instagram:

- Regular #handwashing is one of the best ways to remove germs, avoid getting sick and prevent the spread of germs to others! Check out the link in our bio for more!
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  #HealthySchoolsHealthyPeople #cleanhandssavelives #illnessprevention #coldandfluprevention #cleanhands #handhygiene

- Cleaning and disinfecting schools is going to be an important part of the next school year and beyond. Sign up for the #HealthySchoolsHealthyPeople newsletter for tips and best practices on keeping schools safe and clean throughout the year.
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  #HealthySchoolsHealthyPeople #cleanhandssavelives #illnessprevention #coldandfluprevention #cleanhands #handhygiene