

CLASS OF CLEAN

The College Student's Guide to Cleaning

Cold Water Saves

Rinse and spin or permanent press? Fabric softener or sanitizer? There are a lot of decisions when doing laundry but water temperature no longer needs to be one of them. Be at the head of your class by washing in cold.



PROTECT YOUR CLOTHES

Fast fashion is out. Keep your favorite outfits looking better so you can wear them longer. Wash them in cold water to help slow color fading, reduce shrinking and protect delicate fabrics. With today's technology and detergents, cold is the best temperature to get most stains out, too.



PRESERVE THE PLANET

This is a small habit change with a big impact. Doing laundry in cold water for one year could conserve enough energy to drive a car up to 421 miles. Reduce the environmental impact of your clothes by reducing the carbon footprint of laundry day.



SAVE MONEY

If you're living off campus, odds are you have a washing machine and pay for your own utilities. That's even more reason to turn down the temp. Nearly 90% of the energy a washing machine uses goes toward heating the water. Washing in cold water can save as much as \$200 a year!

Learn more at ColdWaterSaves.org.



SCAN ME