



# #StoreNotDecor Social Media Toolkit



Please feel free to use these messages and graphics to help raise awareness about the importance of child safety when using cleaning products like liquid laundry packets. For more information and resources, visit [PacketsUp.com](https://PacketsUp.com).



# Twitter

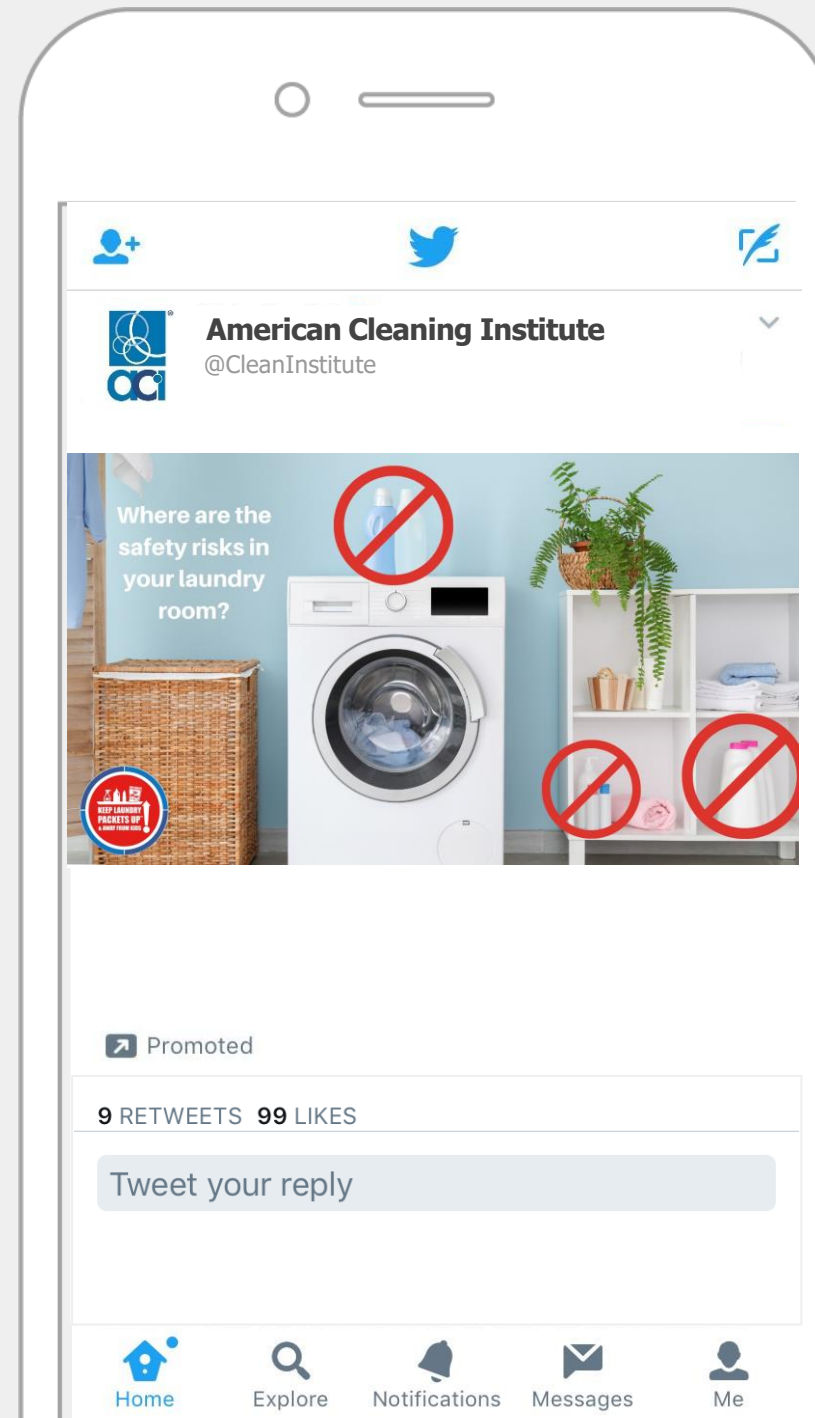




## POST COPY

#DYK nearly 50% of Americans aren't consistently practicing laundry safety according to our recent survey? Make safe storage part of your laundry routine and keep liquid laundry packets in their original containers up and out of reach of children. #PacketsUp #StoreNotDecor

[LINK TO PHOTO](#)





## POST COPY

Watch this video from @cleaninstitute to learn more about why liquid laundry packets are simple, sustainable and safe with proper use. #PacketsUp #StoreNotDecor

<https://bit.ly/3fgx03U>

## [LINK TO VIDEO](#)

*\*The image on the right is a screengrab of the original video. Please feel free to upload the video to your social channel or link to the YouTube video [here](#)."*





## POST COPY

Folding and sorting laundry is an easy and safe way for children to pitch in. Check out tips on how to get the whole family involved at <https://bit.ly/3oLUMsL>! #PacketsUp #StoreNotDecor

[LINK TO PHOTO](#)

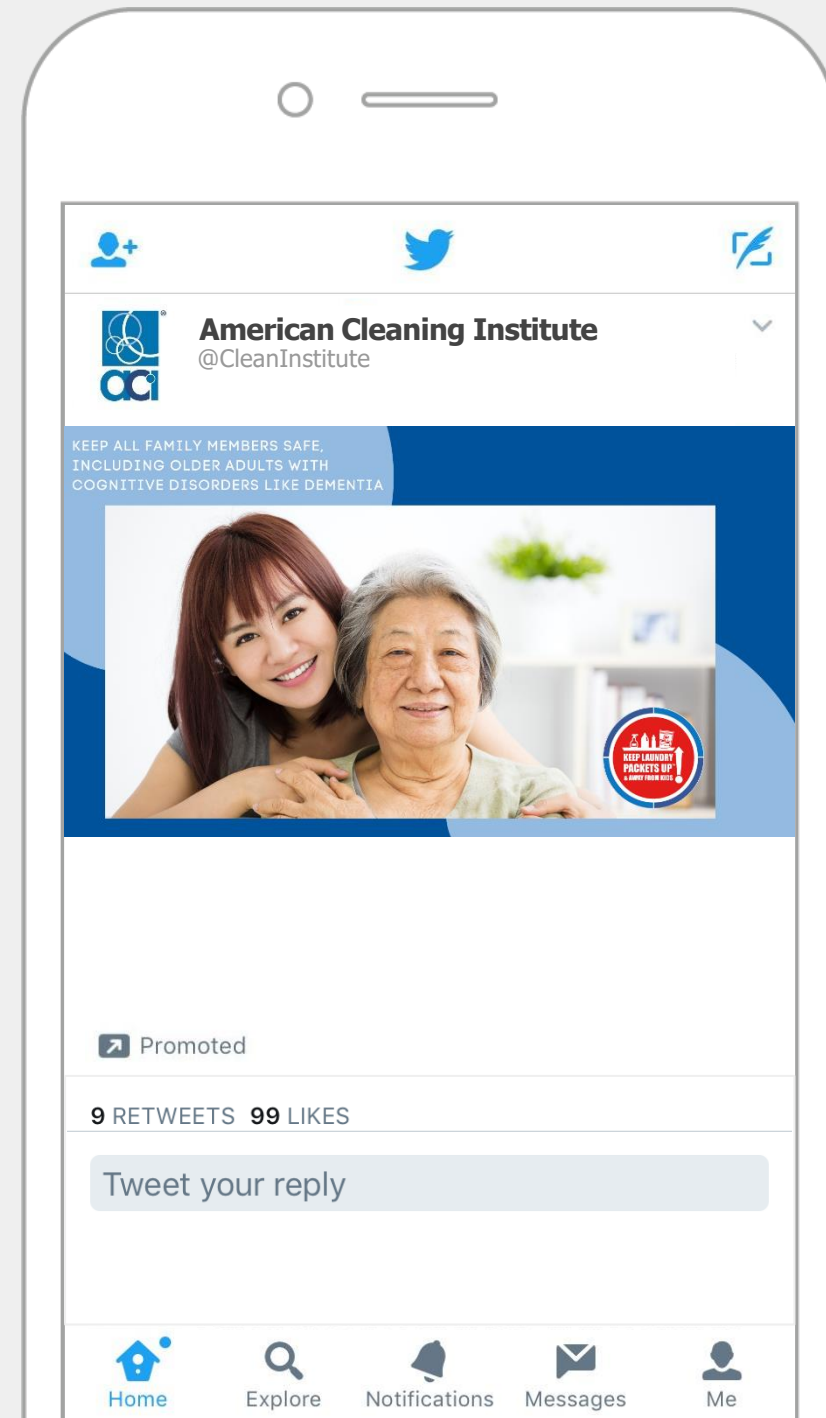




## POST COPY

The @Cleaninsitute #PacketsUp campaign reminds families & caregivers of older adults with cognitive disorders, like dementia, to keep liquid laundry packets stored in their original packaging and in a locked cabinet when not in use. [PacketsUp.com](https://PacketsUp.com) #Storenotdecor

[LINK TO PHOTO](#)





# Facebook



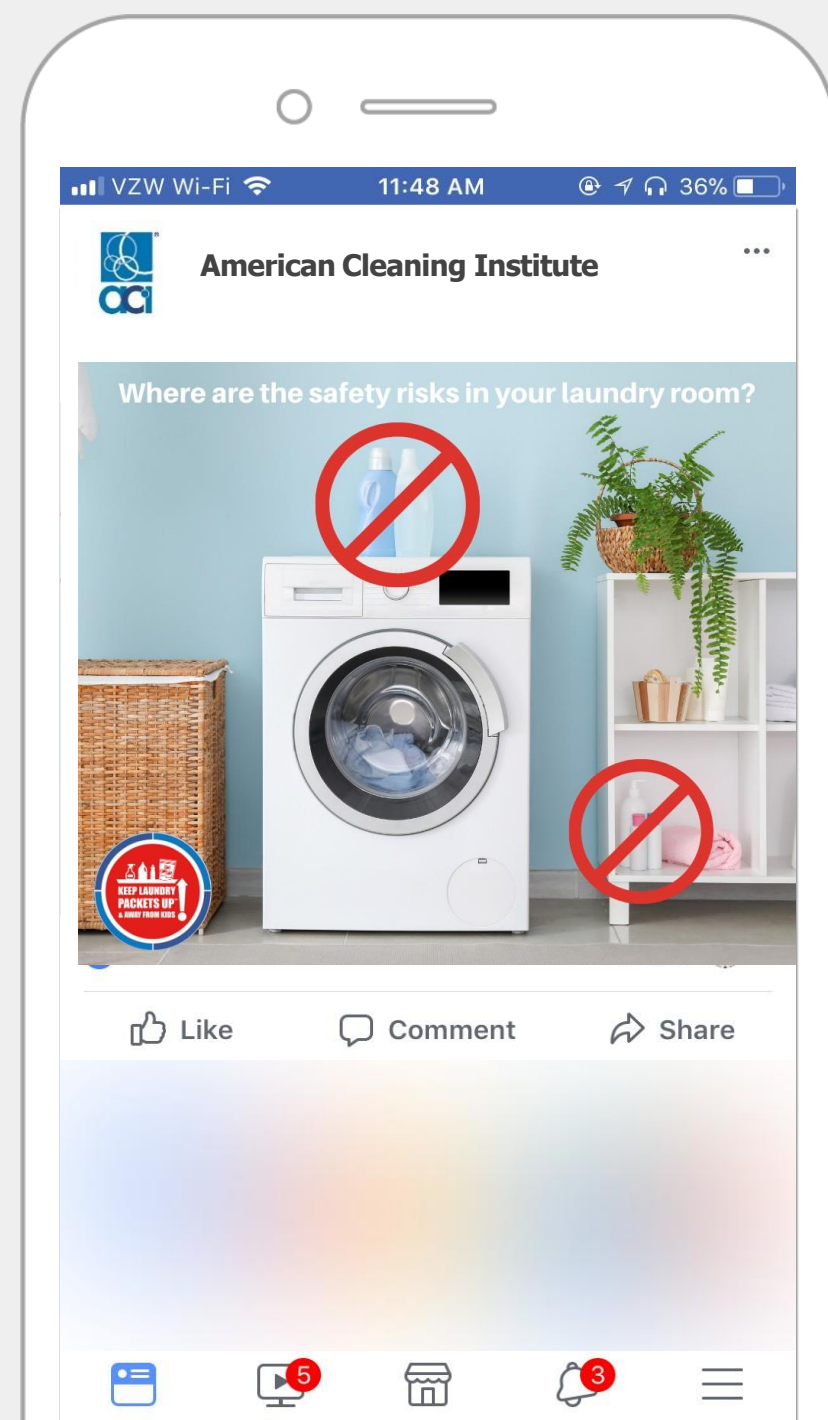




## POST COPY

#DYK nearly 50% of Americans aren't consistently practicing laundry safety according to our recent survey? Make safe storage part of your laundry routine and keep liquid laundry packets and cleaning products in their original containers up and out of reach of children. #PacketsUp #StoreNotDecor #OGContainer

[LINK TO PHOTO](#)





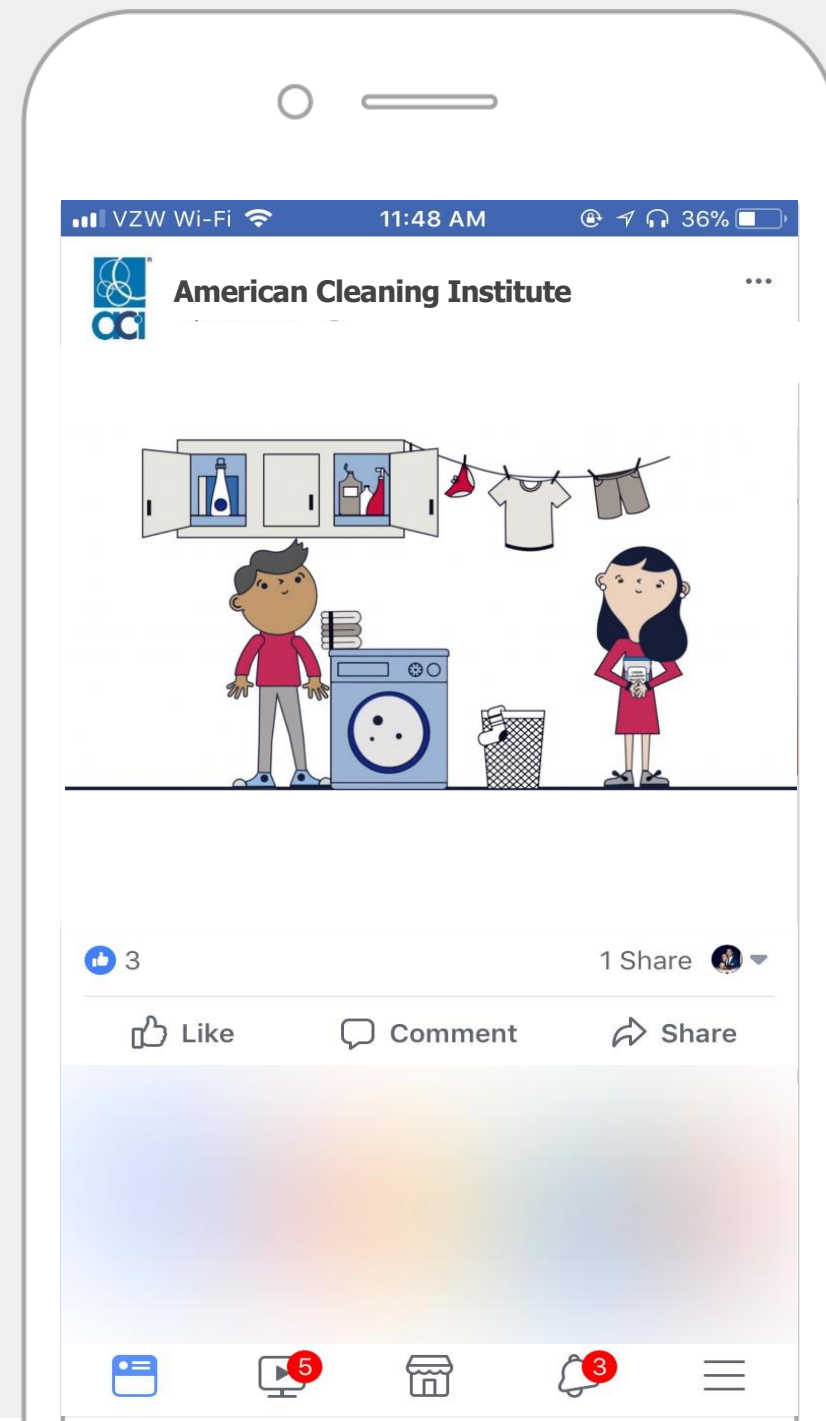


## POST COPY

Watch this video from the  
@AmericanCleaningInstitute video to learn about the  
latest product and packaging innovations and tips to  
keep your family safe! #PacketsUp #StoreNotDecor  
<https://bit.ly/3fgx03U>

## LINK TO VIDEO

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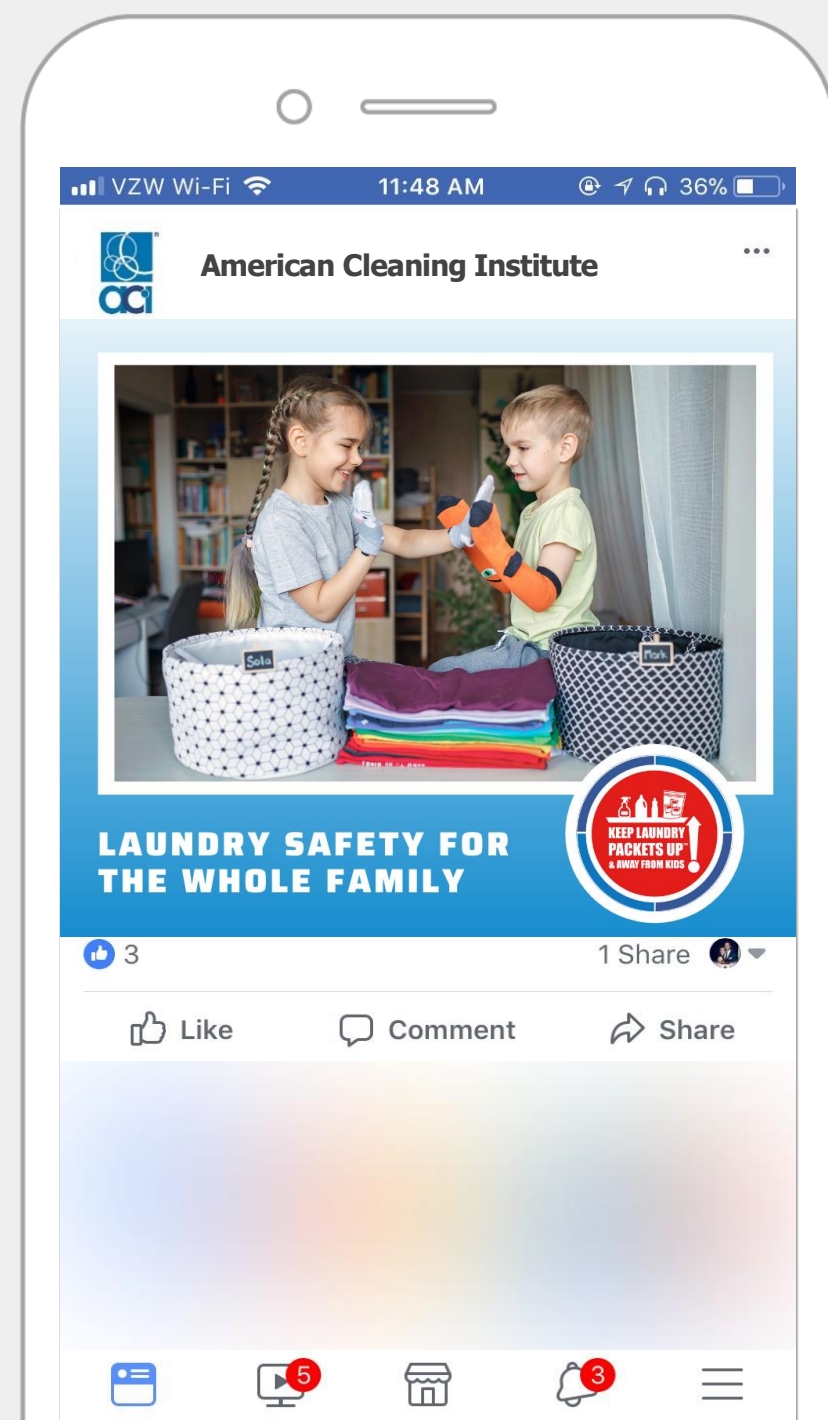




## POST COPY

Folding and sorting laundry is an easy and safe way for children to pitch in around the house. Visit <https://bit.ly/3oLUMsL> for tips on how to get the whole family involved in a safe laundry routine. #PacketsUp #StoreNotDecor

[LINK TO PHOTO](#)





## POST COPY

If you are caring for an older family member with a cognitive disorder, like dementia, all cleaning products, including liquid laundry packets, should be kept in their original packaging and stored in a locked cabinet or a closet when not in use. Learn more from the @Americancleaninginstitute: [PacketsUp.com](https://PacketsUp.com) #PacketsUp #Storenotdecor

[LINK TO PHOTO](#)





# Instagram





### POST COPY

#DYK nearly 50% of Americans aren't consistently practicing laundry safety according to our recent survey? Laundry safety doesn't have to be hard, follow these easy steps:

- Store cleaning supplies up and out of reach of children
- Put cleaning products away as soon as you get home from the store
- Keep liquid laundry packets in their original packaging

Make safety a priority in your home and keep liquid laundry packets and cleaning products in their original containers up and out of reach of children.

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#PacketsUp #OGContainer #StoreNotDecor  
#Cleaninghabits #Homesafety #Laundrysafety  
#SafePackaging

[LINK TO PHOTO](#)





## POST COPY

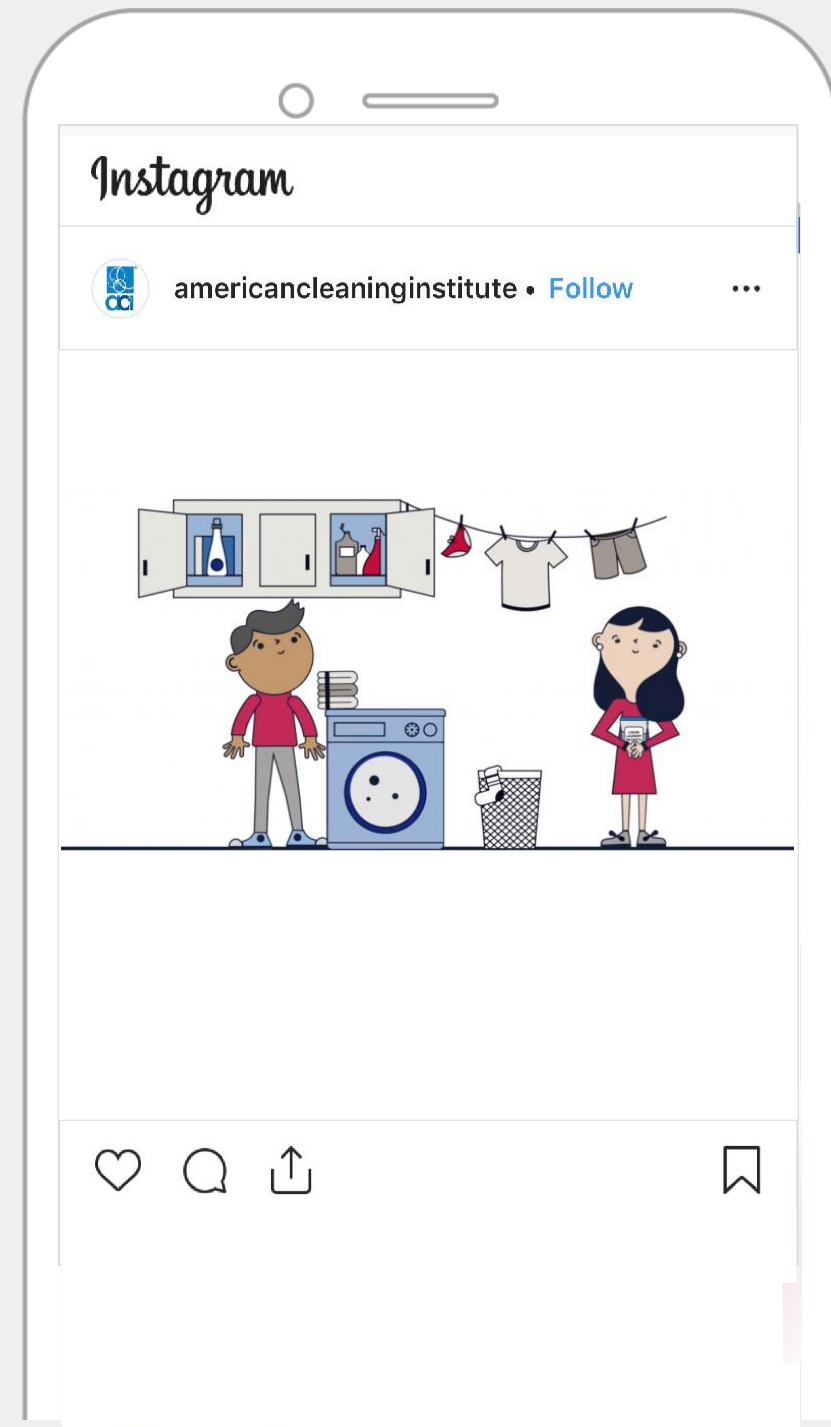
Watch this video from the  
@AmericanCleaningInstitute video to learn more  
about the latest product and packaging innovations  
and tips to keep your family safe!

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#PacketsUp #StoreNotDecor #OGcontainer  
#homesafety #laundrysafety #childsafety  
#laundrydetergent

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to your social channel or link to the YouTube video  
[here](#)."*







POST COPY

Folding and sorting laundry is an easy and safe way for children to pitch in around the house. Visit Packetsup.com for tips on how to get the whole family involved in a safe laundry routine.

#PacketsUp #StoreNotDecor #summer #homesafety  
#laundrysafety #familytime #familysummer

[LINK TO PHOTO](#)







## POST COPY

If you are caring for an older family member with a cognitive disorder, like dementia, all cleaning products, including liquid laundry packets, should be kept in their original packaging and stored in a locked cabinet or a closet when not in use. Learn more safety tips from the @Americancleaninginstitute.

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#PacketsUp #Storenotdecor #multigenerationalliving  
#grandparents #dementia #homesafety  
#laundrysafety

[LINK TO PHOTO](#)

