



U.S. Cleaning Products Industry NATIONWIDE ECONOMIC IMPACT



ECONOMIC OUTPUT	JOBS SUPPORTED	TOTAL WAGES
\$103.6B	124.3K	\$15.1B

KEY ISSUES

Supporting Innovation Through Ingredient Stewardship

The cleaning products industry needs policies that support and drive the innovation intrinsic to our sector. Science-based rules governing the chemistries and ingredients used in cleaning products will empower companies to improve product performance, achieve sustainable outcomes, and protect human health.

Driving Sustainability & Circularity

Companies throughout the cleaning products supply chain are leaders in advancing sustainable business practices and protecting the environment. Practical, data-driven policies can support these efforts by advancing optimal packaging design and circularity initiatives, encouraging utilization of renewable feedstocks, and promoting environmental stewardship across the product lifecycle.

Protecting Americans' Access to Essential Cleaning Products

Consumers need cleaning products that keep their families safe and their communities thriving. Labeling requirements, performance standards, and sales conditions should provide Americans with relevant, accurate information and ensure that they have access to innovative products that meet their cleaning needs.

BY THE NUMBERS

Impact Type	Output	Jobs	Wages
Direct	\$88.5B	54,681	\$10.7B
Indirect	\$11.6B	40,987	\$3.3B
Induced	\$3.5B	18,630	\$1.1B
Total	\$103.6B	124,298	\$15.1B

The cleaning products industry contributes **\$44.7B** to U.S. GDP.

Cleaning is essential to modern life, and the cleaning products industry drives the U.S. economy. Cleaning product innovations keep communities and workplaces healthy, safe, and functioning—while the sector powers business growth and job creation in every state and congressional district. To maintain a clean and healthy economy, policymakers at the state and federal level should advance policies that drive innovation and growth throughout the cleaning products supply chain.



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Economic Impact Report
2025 Economic Data
cleaninginstitute.org/economicimpact